

GOAL

To create awareness about the world of media.
To motivate students for self-employment in the field of media.
To make committed, qualified & socially responsible media persons.

INTRODUCTION

Dept. was established in the year June 1994.
Mass Communication and Journalism is one of the optional subjects at B.A. level.
Our college is the first institute to introduce this subject in the Marathwada region.
Mass Communication & Journalism is one of the career oriented and professional subjects under faculty of interdisciplinary.
This department provides practical oriented education with IT support, Personality Development and Communication Skills.

FACULTY PROFILE Dr. Sudhir Bhimrao Ingle



Professor & Head
M.M.C.J., SET, Ph.D., M.A. (Hindi)
Research Supervisor of S.R.T. M.U. Nanded
Member of BOS, Member of 32(5),
Member of Syllabus Framing
Committee in S.R.T.M.U. Nanded &
B.C.N.M.U. Jalgaon

Ph.D. Examiner of Dr. B.A.M.U. Aurangabad,
RTMNU, Nagpur & Gondwana University, Gadchiroli
Member of Paid News Committee of Election Commission of India (Loksabha 2019 & Vidhansabha 2019)
Member of District Level Committee of Private Television Channel under the District Collector
Two published books and one edited book
Planning Editor of Atmabhan Periodical in online and offline mode.
03 Chapters published in Books.
Chairman & Member of College Affiliation Committee and Subject Affiliation Committee appointed by SRTMU Nanded
Chairman of The Maharashtra Backward Urban Co-operative Credit Society Ltd. Parbhani.
Chairman, Parivartan Foundation, Parbhani.
Trustee of Parbhani Vipassana Samity, Parbhani.



Dr. Ramanand Bapurao Vyavahare
Professor
M.M.C.J., SET, Ph.D.
Member of the Tata Institute of Social Sciences (TISS) School of Vocational Education Center of Excellence, committee for the Media and Entertainment Vertical, Mumbai

06 books published with ISBN
04 e-Books published with ISBN on Kindle & Google book platform
03 chapters published in books

State Level Workshop on Stress Management & Vipassana



Date: 02 Aug. 2020
Zoom Link: <https://us02web.zoom.us/j/3760957233?pwd=UkVVOQ9lRUlnRnNlM1ZlTGJhMDZkZj09>

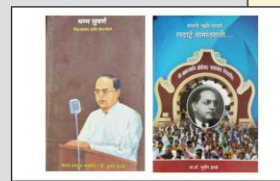


Online MCQ competition about newspaper



Date : 15 August 2020
Link of Quiz :
<https://forms.gle/h9A8fQ>
Pmdgl7MIH4A

Publications of Department



Books Published by research students



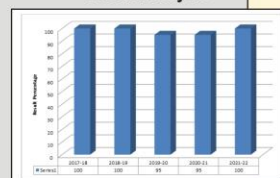
Documentary production from the department



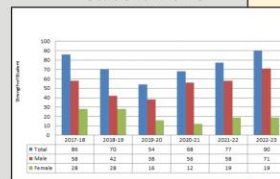
Ph.D Research Students

Name of the Supervisor	Name of the Research Student	Topic of Research	Status
Dr.Divey Mohan Shivaji		अंतरराष्ट्रीय स्तरावर विदेशी प्रसारणद्वारे माहिती वृद्धि	Awarded (14.Nov.2019)
Dr.Kadamb Vikas Limbaj		वृद्धी आणि विदेशी प्रसारणद्वारे माहिती वृद्धि	Awarded
Dr. (K. Prinspal)		जगात विदेशी प्रसारणद्वारे माहिती वृद्धि	Awarded (28.Nov.2020)
Sudhir Ingle	Harkar Prashant Dattatraya	विदेशी प्रसारणद्वारे माहिती वृद्धि	On going
	Kamblhe Divdant Manojkumar	जगात विदेशी प्रसारणद्वारे माहिती वृद्धि	On going

Result Analysis



Student Profile



22 research papers published in various research journals
Publicity Chief, Maharashtra Bhartiya Shikshan Mandal, Mumbai (Parbhani Dist.)
Member of 32(5) Committee SRTMU, Nanded
Member of Syllabus Framing Committee in S.R.T.M.U. Nanded and Dr. B.A.M.U. Aurangabad
Ph.D. Examiner of Dr. B.A.M.U. Aurangabad, R.T.M.N.U. Nagpur
Examiner, Paper Setter in YCMOU Nashik, Dr. B.A.M.U., B.C.N.M.U. Jalgaon
Co-ordinator of College Competitive Examination Guidance Cell
Attended 01 -International Level Conference, presented and published a research paper
Chairman & Member of College Affiliation Committee and Subject Affiliation Committee appointed by SRTMU, Nanded
District Co-ordinator, Career Katta offered by Maharashtra Information Technology Support Center & Dept. of Higher Education, Govt. of Maharashtra



Chandraskhekar Bhagwanrao Kirwale
Assistant Professor (C.H.B.)
M.A.(M.C.J.), SET.
Attended 02-International, 03- National, 01-State level conferences.
A Book is under publication.

THE WAY WE TEACH

ICT based class room teaching
Practical-oriented syllabus
The students Seminars
Group discussion
Practical assignments
Providing e-books, PPTs, and audio & video lectures to students
Internet, Personality Development, Career Guidance & Competitive Examination, etc.



PROGRAM OUTCOMES (POs)

The Program focuses on in-depth knowledge of practical and theoretical aspects of Communication and Journalism
The program helps students sharpen their specialization skills in the field of mass Media
The program is designed to create awareness among the students about Mass Media Research

The students will be able to analyze the advertising scenario and will distinguish between advertising and marketing

COURSE OUTCOMES (CO)

To make a professional Photographer, Reporter, Editor for Press
The students will be able to understand all aspects of Film Journalism and Writing Skills about Film Production.
Reporting and process of editing for Press, Radio & T.V.
The students will be aware of working process of PRO and IT in print media.
To understand the concepts of Broadcasting Journalism.

OUR SPECIALITY

Two students awarded PhD & two students are working for PhD. Faculties are actively participating in Research and Publication. We play a major role in the publicity and extension services of the institution. Deputing students for training in newspapers to gain field experience. Organizing guest lectures, study tour and seminars, field visits to Press, AIR, Doordarshan, PR Unit. Deputing students for training in newspapers to gain field experience. Departmental Library (Books, Periodicals, CDs, DVDs, etc.) Department provides information source for press persons, students, researcher and writers, etc.

REGULAR STUDENT ACTIVITIES

Media Study Club
Wall Poster on current issues
Participation in survey for Print Media
Participation in training program by the Govt. of Maharashtra
Seminar, group discussion, essay competition and paper presentation

EMINENT ACADEMICIANS VISITED THE DEPARTMENT

Dr.Sudhir Gavhane, Former Vice Chancellor & Head of Dept. of Mass Communication and Journalism, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. Dr. Dharmesh Dhamankar, Post Doctoral Fellow of USA & Head of the Dept. of Mass Communication, RSTM Nagpur University, Nagpur.

STRENGTHS OF DEPARTMENT

Faculty Members involved in Research, Publication and Extension work in the society and in the field of Education. Dedicated and socially committed faculty Members. Quality Research work promoting Research Facility in the Department. Rich Bank of E-Book and selected books in Dept. Library.

FUTURE PLAN

To start applied Courses in Mass Communication and Media based Computer Courses. To develop Community Radio Station, Documentary and Short Film Production Center. To organize a National Film Festival & National Level Workshop. To organize a Regional, National & International Level Seminar and workshop for media Person's on Awareness of Water and Problems of Marathwada. To organize study tour to IIMC, New Delhi, Central University Hyderabad etc. To develop Ph.D. Research Center and PG Course in mass communication.



Dr. Sham Tarke receiving Award Central Minister Hon. Dr. Bhagwat Karad



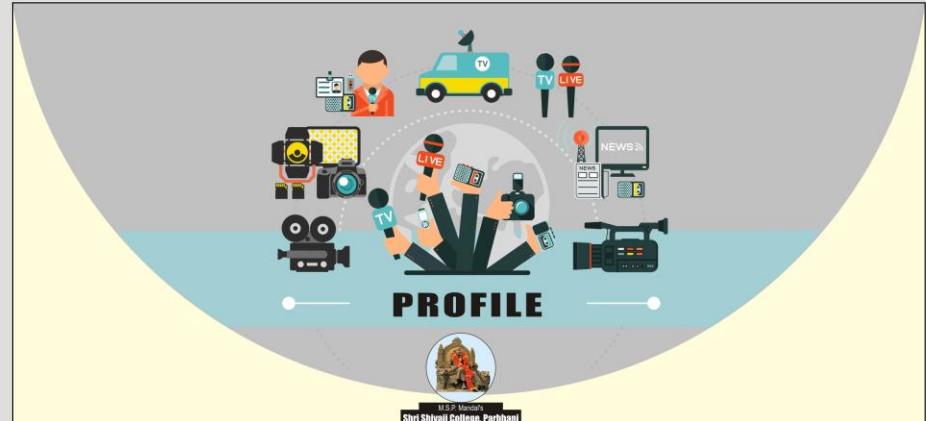
Akash Sabne receiving Award of Social Justice Minister Dhananjay Mundhe

Documentary production by the students on YouTube



Our Prominent Alumni

1) Dr. Sham Tarke 9860078988	Assistant Director Information & Public Relation, (G.O.M.) Regional Office Latur
2) Sunil Kachave 9405930834	Senior Reporter Daily Pudhari Regional Office Aurangabad
3) Gopal Kulkarni 8007298630	Sub Editor Daily Sakal Kolhapur Edition, Kolhapur.
4) Pavan Deshpande 9167919451	Sub Editor Daily Lokmat, Mumbai Edition,
5) Dhananjay Brahmipunkar 9096104141	Sub Editor Daily Jansangram Aurangabad.
6) Pallavi Sirdeshpande 9011014473	R.J.Red F M, Pune.
7) Manjiri Kalvit 8421217866	Senior Sub Editor @ TV.9 Marathi Portel
8) Ad. Ashok Pawar 9970606335	Advocate, High Court, Mumbai.
9) Prof. Ruppali Gore 0240 2379159	Assistant professor, Water and Land Management Institute(WALMI) Aurangabad.
10) Partik Kukde 8421131330	Web co-ordinate, Daily The People Post, Aurangabad.
11) Prof. Niteen Chodhari 9890891706	Dept. of English, Chhatrapati Mahavidyalaya, Aurangabad.
12) Asha Garud 9881479510	Educational officer, Dept. of Education Z.P. Parbhani
13) Chintamani Kadu 9451049711	Legal Adviser, Patent office, Mumbai
14) Kaylas Chavan 9673645669	Sub Editor, Shabdaraj online Portal, Pune.
15) Kuldeep Deshpande 9028 090147	Sub Editor Daily Divya Marathi, Aurangabad.
16) Rameshwar Kadam 9765535332, 9673992393	PRO TO MLA, Hon. Satish chavan, Aurangabad.
17) Sandeep Goswani 8788526868	Talathi, Tahsil Office, Selu.
18) Balasaheb Dasalkar 9834181609	Sub Editor, Daily Punyarnag, Parbhani
19) Parkash Chapke 9822492870	Director, Purna Suger factory, Basmat Dist. Hingoli
20) Naryan Nilange 7767971010	Asst. Teacher, Sarang swani vidhyalay, Parbhani
21) Dr Mohan Devte 9175656640	Public Relation Officer, Mahavetaran, Latur
22) Satish Dongare 0231-6659999	Sub Editor, Daily Pudhari, Nashik
23) Dr. Vikas Kadam 9325365666	Principal, Guru Govind College of Journalism, Nanded
24) Ingole Kapil 9820737425	Producer, Colors Marathi, Navi Mumbai.
25) Bhupal Pandit 9730384211	Founder Director of Wisdom Media and Publicity, Pune



M.S.P. Mandal's

Shri Shivaji College, Parbhani

(NAAC A'(CGPA:3.52), UGC - CPE, STRIDE, Paramarsh)

Department of Mass Communication & Journalism

Our Prominent Alumni



Rameshwar Kadam (PRO - MLA)



Kapil Ingole (Producer, Colors Marathi, Navi Mumbai)



Adv. Ashok Pawar (Founder & President E&VA Mumbai)



Dr. Sham Tarke, Asst. Director, Govt. of Maharashtra



Gold & Silver Medal
Winner
Akash Sabne



Manjiri Kalvite
Sr.Sub Editor
TV 9 Marathi



Pallavi Sardeshpande
R.J. Red F.M.
(Hamburg, Germany)



Gopal Kulkarni
Sr.Sub Editor
Daily Sakal, Pune



Bhupal Pandit
Dirt.Wisdom Media,
Pune



Satish Dongare
Sub. Editor
Daily Pudhari, Nashik